

STUDENT SIDELINE REPORTER SEARCH

HELPFUL TIPS:

DO:

1. Be positive and creative.
2. Follow, like, and share content from the **@FriscoBowlGame** social media accounts.
3. Post content that promotes the Bowl Game, its Teams, and the city of Frisco, remembering to use **#FriscoBowlReporterContest** in your posts.
4. Remember that you are a representative of the Frisco Bowl and Frisco ISD; think and proof before you click.
5. Encourage friends to support you and the Frisco Bowl on social media.



DON'T:

1. At no time during this contest may students contact or have **any interaction** with any official representative from a university or institutions (to include coaches, players, administrators, etc.), with regards to this program. Always ask your Bowl Game contact first.
2. Post anything you would be embarrassed for your grandma to see.
3. Share any information that might be proprietary to the Bowl Game, the teams, or the players unless granted permission to do so.
4. Post anything that would degrade any of the schools, conferences, or sponsor partners involved in the Bowl game.